

NO SMALL TALK

www.no-small-talk.com

No Small Talk (www.no-small-talk.com) - a fast-growing platform for human connection, coming to life through dinners around the world - is looking for a self-motivated and willing-to-work-hard Social Media intern.

This is a prominent role with real responsibilities; your work will directly impact the company, and as such, we are looking for a serious, self motivated, go-getter intern. You will have full ownership of projects you work on, and will be treated as a "normal" employee accountable for your responsibilities – not an intern with "fake" responsibilities. This is definitely a challenging role, but, if you are up for a challenge and are willing to work hard, and truly learn and grow while doing so, this is the role for you.

Based from anywhere in the world, you will be available to work remotely a minimum of 15 hours per week (2 days p.w., though longer is preferred). Starting date ASAP.

ABOUT NO SMALL TALK

No Small Talk is a place for fun, open-minded and interesting conversations, coming to life via dinners around the world.

At No Small Talk dinners, guests are banned from asking questions such as "What do you do?", "Where are you from?" and "Where do you live?" - we think you answered those enough already - but instead talk about who is their favourite parent, and what's the most expensive thing you've ever stolen - with the input of curated question cards.

Featured in **Business Insider**, **Vogue** and **Inc** amongst others, No Small Talk launched in 2017 and is quickly expanding across cities internationally (Hong Kong, Singapore, NYC, LA, Milan, Paris etc.)

RESPONSIBILITIES

Design and implement a social media strategy for No Small Talk IG and FB accounts, completely from scratch (as we don't currently do any social media)

- Research, create and edit images and text for daily posts and daily content.
- Create, manage and execute social media calendar
- Create a social media language for No Small Talk, in line with brand identity. Research competitors to inform social media strategy
- Develop digital campaigns to increase follower count on social channels. Reach 10k followers in 6 months (from current 200)
- Liaise with any external content creators for IG takeovers

REQUIREMENTS

- Fluency in written English. Able to write funny, witty, intelligent, engaging captions
- Reliable and self-motivated. Able to take initiative without input. Willing to work hard
- With a developed visual sense. Photoshop, photography, design, video editing are a plus
- Part-time or full-time, depending on your schedule. Based anywhere, working remotely.
- 3 or 6 months contract (flexible), unpaid, with opportunity for a full time position
- Starting date: ASAP

To apply, please send your CV, brief cover letter and social media accounts at cg@no-small-talk.com with subject line "Intern Social Media"